

IN THE CLAIMS:

Please enter the amendments shown in the claim listing below, which replaces all previous claim listings.

1. (Original) An animal chew product, comprising:
an ingestible chew substrate;
a cetyl pyridinium salt and sodium tripolyphosphate incorporated on or in said ingestible chew substrate.
2. (Original) An animal chew product of claim 1, wherein:
said chew substrate comprises rawhide.
3. (Original) An animal chew product of claim 2, wherein said chew substrate comprises a body formed from multiple rawhide pieces.
4. (Original) An animal chew product of claim 3, wherein said body also comprises a binder.
5. (Currently Amended) An animal chew product of claim 3, wherein said sodium tripolyphosphate and cetyl pyridinium salte~~chloride~~ are incorporated within said body.
6. (Original) An animal chew product of any of claims 1-5, wherein the cetyl pyridinium salt is cetyl pyridinium chloride, and wherein said chew product incorporates about 0.01% to 0.10% by weight of cetyl pyridinium chloride.

7. (Original) An animal chew product of claim 6, wherein said chew product incorporates about 0.2% to about 2% by weight of sodium tripolyphosphate.
8. (Original) An animal chew product of claim 1, wherein said sodium tripolyphosphate and cetyl pyridinium salt are incorporated in a coating on said ingestible chew substrate.
9. (Original) An animal chew product according to claim 1, which is a dog chew product.
10. (Original) An animal chew product according to claim 1, which is a cat chew product.
11. (Original) An article of manufacture, comprising a package containing one or more animal chew products of claim 1.
12. (Original) A method for oral care in an animal, comprising providing to said animal for mastication an animal chew product according to claim 1.
13. (Original) A method of claim 12, wherein said providing comprises providing one or more of said animal chew products to the animal per day.
14. (Original) A method of claim 12, wherein the animal is a dog.
15. (Original) A method of claim 12, wherein the animal is a cat.
16. (Original) A method for manufacturing a animal chew product, comprising:
providing an ingestible chew substrate; and

incorporating sodium tripolyphosphate and a cetyl pyridinium salt on or in said substrate.

17. (Original) A method of claim 16, which comprises incorporating sodium tripolyphosphate and a cetyl pyridinium salt in said substrate.

18. (Original) A method of claim 17, which comprises:
providing a mixture containing sodium tripolyphosphate, a cetyl pyridinium salt and a material for forming said ingestible chew substrate; and
forming said ingestible chew substrate from said mixture.

19. (Original) A method of claim 16, which comprises incorporating sodium tripolyphosphate and a cetyl pyridinium salt in a coating on said substrate.

20. (Original) A method of claim 16, wherein said substrate comprises rawhide.

21. (Original) A method of any of claims 16-20, wherein the cetyl pyridinium salt is cetyl pyridinium chloride.

22. (New) An animal chew product according to claim 1, wherein:
said ingestible chew substrate comprises a chewable body formed with bits of rawhide and a binder, wherein said bits of rawhide have a diameter of less than about 0.25 inches;
said cetyl pyridinium salt is cetyl pyridinium chloride;
said sodium tripolyphosphate and cetyl pyridinium chloride are incorporated substantially homogenously within said chewable body;
said animal chew product is effective to reduce the formation of dental calculus of an animal that chews the animal chew product; and

said animal chew product is effective to reduce the incidence of gingivitis in an animal that chews the animal chew product.